

Maximizer

The CRM Company

About Maximizer Software

Maximizer Software is a leading provider of proven and affordable customer relationship management (CRM) and contact management solutions that help small to medium-sized enterprises improve sales, streamline marketing, and enhance customer service & support. Maximizer Software has helped over 7,000 Maximizer Enterprise customers and over one million Maximizer users grow their businesses by building profitable customer relationships with award-winning solutions. Maximizer Software is a worldwide organization with Business Partners and offices in its three regions: Americas, Europe/Middle East/Africa (EMEA), and Asia Pacific. Customers include leading companies such as Siemens, Ipsos-Reid, Nestlé Clinical, Ericsson, HSBC, Singapore Airlines, Cathay Pacific, William Mercer, and Bank of New York. Learn more about Maximizer Software at max.co.uk

Brands:

Maximizer Software's software brands include:

Maximizer

The leading sales and contact manager for individuals and small businesses

Maximizer Enterprise CRM

Maximizer Enterprise eCRM

A complete Customer Relationship Management solution that was specifically designed to help small to medium-sized enterprises and divisions of large corporations succeed with a proven, affordable CRM software solution for all customer-facing staff.

Worldwide offices:

Maximizer Software is a worldwide organisation with Business Partners and offices in its three regions: Americas, Europe/Middle East/Africa (EMEA), and Asia Pacific.

EMEA office:

The UK office in Maidenhead, Berkshire, is EMEA headquarters and has responsibility for the sales and marketing of Maximizer Enterprise and Maximizer software, and other corporate activities, in the UK, mainland Europe, the Middle East and Africa.

Distribution:

Maximizer markets and sells its products throughout EMEA in collaboration with a network of Maximizer Business Partners (Accredited CRM Specialists).

Users:

Maximizer Software has helped over 6,000 Maximizer Enterprise customers and over one million Maximizer users grow their business by building profitable customer relationships with award-winning solutions.

Listing:

Maximizer Software is quoted on the Toronto Stock Exchange (TSE), and is traded under the ticker symbol 'MAX'.